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# HUMANITY IN THE ERA OF UNCERTAINTY

Selected, peer reviewed papers from International Conference «Humanity in the Era of Uncertainty» (ICHEU 2021) October 21-23, 2021, Samara State Technical University, Samara, Russia

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# **Preface**

This volume contains proceedings of the International Conference «Humanity in the Era of Uncertainty» (ICHEU 2021), October 21-23, 2021, Samara State Technical University, Samara, Russia.

This event is aimed at searching for an integrative basis of humanity technologies development of human and society survival in the era of digitalization, transformations, crisis and increasing uncertainty.

It is necessary to make technological development accompanied by the humanity areas in the age of the increasing difficulty of the systems and uncertainty. Generation, cultural and professional stratum should adapt to these new conditions.

The society needs not only the framework that combines "old" and "new" educational strategies, but also the conceptual design of a digitally-centered person that has not been comprehended yet. It is a well-known fact that the deviation between the level of engineering and technological development of society and its humanitarian level leads to the disasters that are topical for the technical university not only in case of education, but also in case of new type of corporate culture formation.

The International Conference «Humanity in the Era of Uncertainty» (ICHEU 2021) is an interdisciplinary discussion platform, which brings together both teachers and researchers. This conference is attended by specialists in the field of social policy, history, education, philology, philosophy, psychology, economics, public figures and representatives of state authorities. The geography of the participants covers various regions of Russia and the EAEU countries as well as Western Europe and the USA.

The event has obtained support of such research and educational organizations as Institute of psychology at Russian Academy of Sciences, Institute of Control Sciences at Russian Academy of Sciences, Don State Technical University, Moscow Psychological Social University, Tomsk Polytechnic University, Zuyd University of Applied Sciences, University of Donja Gorica.

The main trends of the conference are Phenomena of Uncertainty in Philosophy, Culture and Philology; Uncertainty in Economic and Decision-making Processes; Psychology of Vital Capacity and Resiliency in the Age of Uncertainty; Apprehension of the Uncertainty phenomenon in Cognitive Sciences; Humanity in the Digital World. They allowed the participants to approach the uncertainty phenomenology of uncertainty at the plenary meetings, topical seminars and workshops.

In the conference reports, there is a discussion of fundamental and applied knowledge about social change in the modern world. The event gathered a large number of reports, which included the following fundamental scientific issues:

- Epistemic framework of uncertainty.
- Uncertainty and identification of philosophy.
- Uncertainty as a problem of general semiotics
- Categorization in the context of uncertainty
- Overcoming uncertainty as a subject of philosophy, the humanities and social sciences
- Philosophical origins of resilience
- Digital uncertainty: assumed and unconscious consequences
- Sociocultural, economic and psychological factors of tolerance to uncertainty
- Uncertainty in fiction: characters, genre, place and time
- Digital Society Values: Dynamics, Inversion or Transformation?

- Digitally-centered personality threats and opportunities
- New role and methodological displays in modern education
- Resilience of the individual and society in the context of the COVID-19 pandemic.

The conference organizers also provided an excursion program. The participants visited the historic district of the city. They also attended workshops at Samara State Technical University:

"IT WAS / IT WAS NOT": The theatre project @playbackmen. The actors play a story first heard just here and now. Without any scenario and rehearsal of this particular fragment from somebody's life. And the theatre @playbackmen by itself is the embodiment of uncertainty. Guests tell stories from their lives, the actors improvise on the spot providing a psychotherapeutic feedback for all the members of performance.

11 keynote speeches were made by the Russian distinguished scientists. Two plenary sessions were organized: The Problem of Uncertainty in Philosophy and Philology (comprised of 6 reports) and The Problem of Uncertainty in Psychology and Pedagogics (comprised of 5 reports). Several workshops were organized. In the course of the meetings, participants had an opportunity to learn more about the problem of uncertainty in teaching, learning, career building and decision making. Thematics sessions were organized as follows: 1) The problem of uncertainty: philosophical, socio-cultural, and linguistic aspects. 2) The uncertainty in the language of fiction: linguistic and literary studies. 3) A human being in the digitalized word. 4) Psychology of resiliency and vitality in the era of uncertainty. 5) Teaching activities in the era of uncertainty.

No specific conference management system was used. 246 abstracts and registration proposals recieved. 101 papers accepted. 91 papers presented. Each presenter was allocated 10 minutes on presentation, up to 5 minutes on discussion, 3 minutes on debates. Participants' countries were Russia, the USA, Germany, Montenegro, Belarus, the Netherlands, Italy, and Slovenia.

Peer review process was managed without use of any specialized software. All the correspondance were handled via email. Web service Antiplagiat.ru was used to detect plagiarism. All papers were subjected through single-blind peer review process by two reviewers. The number of submissions received and reviewed was 158 and 151 qualified submissions were submitted to peer review. 35 manuscripts were accepted as is, 101 manuscripts were accepted after revision indicating an acceptance rate of 65%. Total 25 peers involved in the review process. 8 out of 25 reviewers were invited from the outside of the committee. Reviewers had to answer the following questions: 1) Does the contribution fit the scope? 2) Does the contribution feature original research? 3) Are the results and conclusions adequate? 4) Does the presentation style meet academic standards?

Thank you message to all contributors, speakers, participants, sponsors etc. We would like to express our gratitude and appreciation to all attendees, contributors for all their great scientific input and for many fruitful discussions and interaction. We also want to honor almost two with half a dozen reviewers for their time and effort contributed to make this volume published. Special thanks goes to editors, chairs and their assistants for tremendous work they done on handling the correspondence, coordinating peer-review process, proof-reading and copy-editing papers

29 November, 2021

#### Ekaterina Bakshutova, Prof. Dr.

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# **Keynote Speakers**

#### On Shamelessness of Philosophy

Golenkov Sergei Ivanovich, Doctor of Philosophy, Professor, Samara University (Samara)

### Uncertainty as the Issue of General Semiotics

Nesterov Aleksandr Yurevich, Doctor of Philosophy, Director of Social and Humanitarian Institute, Head of the Department of Philosophy, Samara University (Samara)

### Digital World and its Influence on a Human Being

Morozov Aleksandr Vladimirovich, Doctor of Pedagogical Sciences, Professor, Chief Research Scientist of Research Institute of Federal Penitentiary Service (Moscow)

#### Viability and Resilience: Open Issues

Tolochek Vladimir Alekseevich, Doctor of Psychology, Professor, Senior Research Scientist, Institute of Psychology, Russian Academy of Sciences (Moscow)

# Human Viability and New Career Choice

Makhnach Aleksandr Valentinovich, Doctor of Psychology, Deputy R&D Director, Institute of Psychology, Russian Academy of Sciences (Moscow)

#### Categorization Under Uncertainty: On the Verge of the Imperceptible

Kalinina Liudmila Viktorovna, Doctor of Philosophy, Associate Professor, Vyatka State University (Kirov)

# Overcoming Uncertainty (Based on the Poetry of Zinaida Mirkina)

Sedova Olesia Valerevna, Candidate of Philological Sciences, Associate Professor, Yelets State University named after I.A. Bunin (Yelets)

# New Social Experience of Interaction Between the Teacher and Students in Digital Educational Space

Nevezhina Svetlana Borisovna, Senior Lecturer, Omsk State University (Omsk)

#### Socio-Philosophical Aspect of a Safe Environment in the Information Space

Samokhina Natalia Nikolaevna, Candidate of Philosophical Sciences, Associate Professor, Nizhnevartovsk State University (Nizhnevartovsk)

#### Digital Certainty: Conscious and Unconscious Consequences

Akopov Garnik Vladimirovich, Doctor of Psychology, Professor, Samara State University of Social Sciences and Education (Samara)

# Post-Truth Concept: Infodemic of Aggression in Non Classical Wars

Bakshutova Ekaterina Valerevna, Doctor of Philosophy, Professor of Samara State Technical University (Samara)

# **Plenary Speakers**

# Economic and Psychological Features of Russians' Attitude to Money Amid Coronavirus Pandemic Anatoly Laktionovich Zhuravlev, Kitova Julietta Albertovna (Psychology Institute, Russian Academy of Sciences, Moscow)

# Autobiographic Narration as a Resource of Coping With the Experience of Uncertainty Elena E. Sapogova (Moscow City University, Moscow)

# Differences in Educational Group: Interpersonal Relations in Cadet Corps and Comprehensive School

Tatyana V. Drobysheva (Psychology Institute, Russian Academy of Sciences, Moscow)

### The Philosophical Origins of Resilience

Elena N. Bolotnikova (International Market Institute, Samara)

### Uncertainty of the Electronic Educational Environment and Means of its Reduction

Oksana V. Shirayeva, Abkadyrova Irina Rustemovna (Southern Federal University, Rostov-on-Don)

# Psycho-Emotinal Reaction of Students to the Distance Learning Format

Elena Valentinovna Maksimyuk (Siberian State Automobile and Highway University, Omsk)

# Academic Adaptation as Overcoming Uncertainty of Primary Schoolchildren With Disabilities Marina V. Grigoryeva (Saratov State University, Saratov)

### Interpretation of the Concept of Archipolitics in the Context of Expert Management

Irina Victorovna Zhurbina (Institute of Social Communication, Udmurt State University, Izhevsk)

# Innovative Methods, Technologies and Techniques for Teaching Russian as a Foreign Language Olga N. Boldyreva (Kalmyk State University named after B.B. Gorodovikov, Kalmykia)

# What Competences a Teacher and a Student Should Have in the Context of Uncertainty? Shvaikina Nina Sergeyevna (Samara State Technical University, Samara)

# Linguistic and Cultural Characteristics of the Subject Area "Humanity in the Age of Uncertainty" in the English Mass Media Discourse

Volova Viktoriya Mikhailovna (Samara State Technical University, Samara)

# Influence of Cooperative Representations on the Creditibility of Conspiratorial and Factual Affirmations

Zorina Svetlana Valeriyevna (Samara University, Samara)

Uncertainty in Epistalory Text: Who is my Recepient and Whether I Get a Reply or Not? Orlova Nataliya Yuriyevna (Samara State Technical University, Samara)

# Between Life and Death: Uncertainty in the Prose of the German Expressionism Oparina Kseniya Sergeyevna (Samara State Technical University, Samara)

### Ambiguity of the Notion "Pony" in the British And American Juvenile Literature Gradaleva Ekaterina Aleksandrovna (Samara State Technical University, Samara)

Autonarrative in the Context of Uncertainty: Novels by E.Vodolazkin "Aviator" and "Brisben' Gridneva Natalya Aleksandrovna (Samara State Technical University, Samara)

Self-Identification of the Characters-Immigrants in the Novel By V.P. Aksenov "New Sweet Style Efimov Nina Aleksandrovna (University of Florida, Florida, USA)

# Workshops

# Teach and Learn: Seriously and Permanently (Subjectivity of Teacher and Learner Interaction at a Modern Educational Institution: Evolving Stages)

Kolesnikova Ekaterina Ivanovna, Candidate of Psychological Sciences, Associate Professor of Department of Education, Cross-Cultural Communication and Russian as a Foreign Language

#### Modelling Certainty: Career and Destiny in an Organization

Mukhrygina Olga Ivanovna, Candidate of Psychological Sciences, HR-BP Service Department of Volga and Central Chernozem Banks of SberService LLC, team coach

## Reliance on Leading Archetypes in Decision Making in the Context of Uncertainty

Goltsova Marina Sergeevna, business coach, Moscow Institute of Psychoanalysis

### Start Learning a New Foreign Language

Korovina Daria Dmitrievna, Lecturer of Center of Language and Academic Mobility, Samara State Technical University; & Pestsova Aleksandra Denisovna, Lecturer of Center of Language and Academic Mobility, Samara State Technical University

# **Table of Contents**

#### No: 1

Title: Scripts And Simulacra In Formation Of The Russian Civic Identity

Pages: 1-12

Author(s): Stepan G. Chukhin, Elena V. Chukhina

#### No: 2

Title: Problems And Prospects Of Car Service Market During The Pandemic

Pages: 13-23

Author(s): Sergey Anatolyevich Pestrikov, Dmitry Viktorovich Maltsev, Dmitry Sergeevich Belyaev

#### No: 3

Title: Coping Behavior Of Young People Amid Economic Stress

Pages: 24-31

Author(s): Yulia A. Afanasyeva, Svetlana D. Gurieva, Victoria V. Ilchenko, Madina Z. Hydalova, Madina A.

Ikaeva

#### No: 4

Title: Forecasting And Assessment Of Uncertaintyin The Economic Activity Of Enterprises

Pages: 32-39

Author(s): Mikhail I. Bukhalkov, Evgeniy G. Safronov

#### No: 5

Title: Implementation Of Electronic Auctions In Russia In Conditions Of Uncertainty

Pages: 40-50

Author(s): Natalyya Yu. Naryzhnaya, Evgeniy G. Safronov, Svetlana M. Silinskaya

#### No: 6

Title: Pedagogical Model Of Bachelors' Professional Training Aimed To Develop Preschoolers' Creative Imagination

Pages: 51-56

Author(s): Lilia Akhmatyanovna Ibragimova, Ekaterina Aleksandrovna Novikova

#### No: 7

Title: Leadership Potential Among Students Of The Faculty Of Physical Education And Sport

Pages: 57-66

Author(s): Lilia Akhmatyanovna Ibragimova, Svetlana Alexandrovna Davydova

#### No: 8

Title: Covid-19 Pandemic As An Uncertain Situation: Behavioural Coping Among Students

Pages: 67-72

Author(s): Elena Semenovna Sinelnikova

# No: 9

Title: Attitude To Property In Russia In The 19th - Early 20th Century

Pages: 73-79

Author(s): Artem Andreevich Kostrigin

#### No: 10

Title: Interaction Of Categories Of Uncertainty And Extreme

Pages: 80-87

Author(s): Elena. P. Ivanyan, Alena. M. Klyushina

#### No: 11

Title: Gratitude As An Interpersonal Resource: Experience And Expression Of Gratitude In Russia

Pages: 88-93

Author(s): Elena Semenovna Sinelnikova

Title: Virtual And Real Interaction In Young People And Subjective Well-Being

Pages: 94-101

Author(s): Marina V. Grigoryeva, Aleksei A. Sharov, Anton I. Zagranichniy

#### No: 13

Title: Structure Of Communication Competence Of Teachers Of Preschool Educational Institutions

Pages: 102-111

Author(s): Victoria S. Vasilyeva, Elena Yu. Nukitina, Elena V. Reznikova, Liliya A. Druzhinina, Larisa B.

Osipova

### No: 14

Title: Practice-Oriented Technologies For Tutorship Of Families Raising Children With Special Needs

Pages: 112-118

Author(s): Elena V. Reznikova, Victoria S. Vasilyeva, Vera A. Borodina, Liya R. Salavatulina, Ulyana V.

Kolotilova

#### No: 15

Title: Social Frustration As Factor Of Manifestation For Forms Of Young People Activity

Pages: 119-126

Author(s): Irina V. Arendachuk, Milena A. Klenova, Natalia V. Usova

#### No: 16

Title: Problem Modeling As A Basis For Practice-Oriented Learning In The Digital Environment

Pages: 127-134

Author(s): Maria V. Fominykh, Bella A. Uskova, Natalia O. Vetlugina

#### No: 17

Title: Cross-Cultural Analysis Of Interest To Economy In Context Of Coronavirus Pandemic

Pages: 135-142

Author(s): Julietta Albertovna Kitova

#### No: 18

Title: Correlation Between Biographical Reflection And Tolerance Of Ambiguity

Pages: 143-151

Author(s): Marina Vladimirovna Klementyeva, Viktoriia Ivanovna Ivanova

# No: 19

Title: Life Quality And Psychological Well-Being In Late Ontogenesis: External And Internal Resources

Pages: 152-159

Author(s): Nadezhda Pavlova, Elena Sergienko

#### No: 20

Title: Economic And Psychological Features Of Russians' Attitude To Money Amid Coronavirus Pandemic

Pages: 160-166

Author(s): Anatoly Laktionovich Zhuravlev, Juliet Albertovna Kitova

#### No: 21

Title: Technopark As A Tool For Reducing Uncertainty

Pages: 167-173

Author(s): Anatoliy V. Shastin, Alena N. Romanova, Elena V. Alekseenko

#### No: 22

Title: Innovative Methods, Technologies And Techniques For Teaching Russian As A Foreign Language

Pages: 174-179

Author(s): Olga N. Boldyreva, Maria V. Suntsova, Evgeniy Y. Vidanov, Lubov A. Staroverkina,

Olga N. Abeeva

#### No: 23

Title: Interpretation Of The Concept Of Archipolitics In The Context Of Expert Management

Pages: 180-186

Author(s): Irina Victorovna Zhurbina

Title: Developing General Cultural Competencies As A Condition For Future Successful Professional Activity

Pages: 187-193

Author(s): Elena A. Pomelnikova, Alina V. Agureeva

#### No: 25

Title: Forming Students' Humanitarian Culture Through Digitalization Of Additional Foreign Language

Education *Pages: 194-199* 

Author(s): Nadezhda Osipova, Alexander Puzatykh, Lyudmila Shcherbatykh

#### No: 26

Title: Autobiographic Narration As A Resource Of Coping With The Experience Of Uncertainty

Pages: 200-210

Author(s): Elena E. Sapogova

#### No: 27

Title: Studying The Self-Knowledge Of Adolescents With The Low Level Of Psychological Well-Being

Pages: 211-219

Author(s): Oksana I. Griboyedova, Inessa L. Feldman

#### No: 28

Title: Semantics Ambiguity: Russian Linguistic World-Image For "Province" Lexical Unit

Pages: 220-227

Author(s): Olga D. Parshina, Irina V. Gurova, Svetlana A. Gudkova

#### No: 29

Title: Differences In Educational Group: Interpersonal Relations In Cadet Corps And Comprehensive School

Pages: 228-240

Author(s): Tatyana V. Drobysheva, Semyon V. Tarasov

#### No: 30

Title: Simulation Of The Self-Employed Labour Supply And Demand

Pages: 241-249

Author(s): Arsenii S. Bakanov, Aigul A. Aldasheva, Marina E. Zelenova, Oksana V. Runets

#### No: 31

Title: Uncertainties In The Suburban Real Estate Market (On Example Of Samara Region)

Pages: 250-257

Author(s): Kristina A. Babenchuk, Oxana F. Vilguta, Olga P. Maslova

#### No: 32

Title: Internet-Mediated Communication Under Uncertainty

Pages: 258-266

Author(s): Marina V. Klimova, Ulyana I. Turko

#### No: 33

Title: German Verbal Units With Indefinite Content: Features Of Semantics, Functioning And Lexicography

Pages: 267-274

Author(s): Lyudmila Anatolyevna Yushkova

#### No: 34

Title: Philosophy Of Mental Health In The Face Of Uncertainty

Pages: 275-280

Author(s): Dmitriy A. Samofalov, Ekaterina V. Kharchenko

#### No: 35

Title: Forming Teachers' Awareness Of Knowledge In The Field Of Artificial Intelligence

Pages: 281-287

Author(s): Alina N. Bogdanova, Galina A. Fedorova, Marina I. Ragulina

#### No: 36

Title: The Philosophical Origins Of Resilience

Pages: 288-294

Author(s): Elena N. Bolotnikova

Title: Expression Of Emotions Online (Article Comments In Russian And German Press)

Pages: 295-301

Author(s): Svetlana Marchenko, Maria Cherezova, Olya Titova

#### No: 38

Title: Motivational Structure Of Personality As Basis For Professional And Family Career Building

Pages: 302-312

Author(s): Elena I. Zakharova, Olga A. Karabanova, Yulia A. Starostina

#### No: 39

Title: Relationship Between Resilience And Coping Behaviors Of Teenage Personality

Pages: 313-321

Author(s): Elena Anatolievna Cherkevich

#### No: 40

Title: Memory Practices In Formation Of Schoolchildren's Civic Identity

Pages: 322-328

Author(s): Stepan G. Chukhin, Elena V. Chukhina

#### No: 41

Title: Russian As A Foreign Language Study Guides In The Age Of Digitalization

Pages: 329-335

Author(s): Ilsoyar A. Sadykova, Elena I. Kolosova

#### No: 42

Title: Personality Traits Of Teachers As A Precondition For Sustainability Of Communicative Behaviour

Pages: 336-343

Author(s): Rano Sunnatova

#### No: 43

Title: Hypercorrection In Russian As A Foreign Language

Pages: 344-350

Author(s): Sergei Valerievich Petrov

#### No: 44

Title: Digital Approach To The Study Of Robert Burns' Letters

Pages: 351-358

Author(s): Iuliia Filippova, Tatyana Shulzhenko

#### No: 45

Title: Towards Uncertainty: A.P. Chekhov And A.K. Goldebaev

Pages: 359-366

Author(s): Kseniya I. Morozova, Mikhail A. Perepelkin

#### No: 46

Title: Image Of Trickster As Communication Model Of Modern Blogger Network Representation

Pages: 367-377

Author(s): Natalya V. Shashkova, Maria E. Kudryavtseva

#### No: 47

Title: Ecological And Geographical Education Of Students In The Context Of Sustainable Development

Pages: 378-384

Author(s): Ilgizar T. Gaisin, Alsu R. Kamaleeva, Albina D. Khayaleeva, Natalia A. Nozdrina, Elena N.

Kubyshkina

#### No: 48

Title: Concepts Of Uncertainty And Utility In The Philosophy Of Technology

Pages: 385-393

Author(s): Iskender A. Gaparov

## No: 49

Title: Mentoring As A Resource For Professional Development Of Teachers

Pages: 394-404

Author(s): Irina V. Rudenko, Irina V. Sarkisova

Title: Literary Character Within The Situation Of Uncertainty

Pages: 405-412

Author(s): Viacheslav Shevchenko, Aleksey Makarychev, Ekaterina Shevchenko, Ruslan Kuznetsov, Zulfiya

Kamaldinova

#### No: 51

Title: Professional Viability In A Multinational World Of Uncertainty

Pages: 413-420

Author(s): Tatyana I. Kuchina, Tatyana S. Moroz, Yuliya I. Fomina

#### No: 52

Title: Mathematical Model For Defining Academic Interests Of Students In Personalized Education

Pages: 421-427

Author(s): Olga Viktorovna Yusupova, Sergey Gennadievich Novokschenov, Vladimir Gennadievich Mosin,

Ekaterina Valerievna Bakshutova

#### No: 53

Title: Academic Adaptation As Overcoming Uncertainty In Primary Schoolchildren With Disabilities

Pages: 428-434

Author(s): Marina V. Grigoryeva, Rail M. Shamionov, Elena S. Grinina, Aleksei V. Sozonnik

#### No: 54

Title: The Scientific And Methodological Support For Pedagogical Giftedness Development

Pages: 435-445

Author(s): Inna V. Gruzdova, Alla A. Oshkina, Olga P. Radynova

#### No: 55

Title: Individualization In Distance Education For Master's Students In Russia And France

Pages: 446-456

Author(s): Olga I. Ilina

#### No: 56

Title: Severity Of The Components Of Hardiness In Victimized Adolescent Migrants

Pages: 457-463

Author(s): Ispaniyat U. Kaiipbekova

#### No: 57

Title: Categorization Under Uncertainty: On The Verge Of The Imperceptible

Pages: 464-472

Author(s): Liudmila V. Kalinina

### No: 58

Title: Mythopoetics Of The Border In The Novels By G.Yahina

Pages: 473-484

Author(s): Venera R. Amineva, Elvira F. Nagumanova, Alsu Z. Khabibullina

#### No: 59

Title: Dynamics Of The Value "Gesundheit / Health" In The Conditions Of Uncertainty

Pages: 485-498

Author(s): Anna I. Khlopova, Oksana M. Ladosha

# No: 60

Title: Technology Of Managerial Decision-Making In Conditions Of Uncertainty

Pages: 499-508

Author(s): Maksim A. Brazhnikov, Irina V. Khorina, Anna V. Protchenko

#### No: 61

Title: Image Of A Person In The O. Loerke's «Blauer Abend In Berlin»

Pages: 509-517

Author(s): Irina Markovna Melnikova

Title: Modern Information Technologies: Effective Teaching Activities In The Context Of Uncertainty

Pages: 518-524

Author(s): Vera Alekseevna Kurina

#### No: 63

Title: Intelligent Computer Systems As A Technology For Development Of Students' Creativity

Pages: 525-529

Author(s): Alexandra B. Puzankova, Vera A. Kurina

#### No: 64

Title: Development Of Academic Optimism In The Style Of A Modern School

Pages: 530-539

Author(s): Anastasiya S. Lapina

#### No: 65

Title: Psycho-Emotional Reaction Of Students To The Distance Learning Format

Pages: 540-548

Author(s): Elena Valentinovna Maksimyuk

#### No: 66

Title: Bullying Experience As Factor To Understand Motivation Of Interpersonal Interaction In Adolescence

Pages: 549-555

Author(s): Olga S. Markina

#### No: 67

Title: Data-Visualizing Language Uml And Metalanguage Usc For Historical Memes Studies

Pages: 556-568

Author(s): Stepan Kalinin, Denis Artamonov, Elena Medvedeva, Sophia Tikhonova, Victoria Turkina

#### No: 68

Title: Harmonizing Human Settlements Development By Climbing The Uncertainty Thresholds

Pages: 569-577

Author(s): Iouri Mikhailovich Moisseev

# No: 69

Title: Moral Identity As The Basis For Volunteering Involvement In Adolescence

Pages: 578-587

Author(s): Sergey V. Molchanov, Olga V. Almazova, Nataliya N. Poskrebysheva

#### No: 70

Title: A Posteriori Model Of Professional Development Of Students In Extracurricular Activities

Pages: 588-595

Author(s): Danila A. Pisarenko

#### No: 71

Title: Creating A City Brand Community In A Digital Environment

Pages: 596-602

Author(s): Elena A. Luneva, Natalya V. Katunina, Nataliya V. Puzina, Tatyana D. Sinyavets

# No: 72

Title: Research Of Personal Values In The Structure Of Conciousness Of Student Youth

Pages: 603-609

Author(s): Evgeniya L. Chernyshova, Dmitrii V. Ivanov, Ekaterina I. Roschupkina

#### No: 73

Title: Socio-Philosophical Aspect Of A Safe Environment In The Information Space

Pages: 610-615

Author(s): Natalia N. Samokhina

#### No: 74

Title: Features Of Communicative Competence Formation Of Future Managers

Pages: 616-620

Author(s): Zulfiya Irikovna Sarieva, Ekaterina Dmitrievna Kachura

Title: Conducting Classes In The Distance Mode Under The Conditions Of Uncertainty

Pages: 621-628

Author(s): Oksana Skobeleva, Galina Girenok, Maria Cherezova

#### No: 76

Title: Educating (Upbringing) Students In The Context Of The Activity Approach

Pages: 629-634

Author(s): Irina I. Burlakova, Nadezhda F. Panikarova, Olga V. Gribkova, Valida S. Dzhabrailova, Elizaveta

S. Burlakova

#### No: 77

Title: Formation Of Information And Communication Competence As A Factor Of Success

Pages: 635-641

Author(s): Nina Timoshchuk, Svetlana Myakinkova

#### No: 78

Title: Modern Situation Of Child's Development: Structure, Characteristics, Governing Factors

Pages: 642-649

Author(s): Irina Sergeevna Vernik

#### No: 79

Title: Resilience Of Social Networking Groups: Analysis Of Content Using Grounded Theory Method

Pages: 650-661

Author(s): Anatoly N. Voronin

#### No: 80

Title: Tolerance Of Uncertainty And Emotional Intelligence As Predictors Of Empathy

Pages: 662-668

Author(s): Maria S. Zirenko, Yulia V. Krasavtseva

#### No: 81

Title: System Of Non-Linear Education For The Sustainable Development Of Regional Community

Pages: 669-673

Author(s): Galina I. Egorova, Amina A. Niyazova, Bibinur M. Chabarova, Olga M. Demidova

#### No: 82

Title: The Activities Of The Subjects Of The University During The Digitalization

Pages: 674-680

Author(s): Svetlana V. Ivanova, Louiza M. Silnova, Andrey V. Loshkarev

#### No: 83

Title: Formation Of Ict Competence In The Process Of Implementing Additional Education

Pages: 681-688

Author(s): Raziyat Rabadanova, Anastasia Evdokimova, Vladimir Ponomarev, Anna Zotova, Lyudmila

Polezhaeva

#### No: 84

Title: Features Of Simulation Of Self-Regulated Learning Of Students In The Student Group

Pages: 689-694

Author(s): Alexander V. Kaptsov, Igor B. Akimov, Ekaterina V. Nekrasova

#### No: 85

Title: Optimization Of Pedagogical Interaction Of Subjects Of Educational Process In Primary Schools

Pages: 695-701

Author(s): Elina Mironova, Alexander Morozov, Sergey Pashkin, Irina Ganicheva, Irina Larina

#### No: 86

Title: Uncertainty Of The Electronic Educational Environment And Means Of Its Reduction

Pages: 702-708

Author(s): Oksana V. Shirayeva, Irina R. Abkadyrova

Title: Student's Personality As One Of The Aspects Of Modern Pedagogical Activity

Pages: 709-713

Author(s): Natalya A. Kulikova, Oksana V. Fadeeva

#### No: 88

Title: Digital Tools In The Organization Of The Regional Track Projects Contest

Pages: 714-721

Author(s): Zulfiya F. Kamaldinova, Danil A. Ezhov, Natalya V. Lipina

#### No: 89

Title: Formation Of Skills Of Research Activity Among Junior Students

Pages: 722-727

Author(s): Tatyana A. Bengina, Larisa V. Limanova

#### No: 90

Title: Post-Truth Concept: Infodemic Of Aggression In Non-Classical Wars

Pages: 728-735

Author(s): Ekaterina V. Bakshutova

#### No: 91

Title: Psychological Features Of Social Adaptation Of Students In The Distance Learning

Pages: 736-743

Author(s): Elena Yu. Dvoinikova, Natalia S. Beilina, Olga V. Telnova

#### No: 92

Title: Designing The Learning Process For Technical University Students In Conditions Of Uncertainty

Pages: 744-750

Author(s): Vera Gridina, Elena Ryabinova, Elena Chekanushkina

#### No: 93

Title: Psychological Stability Of Future Specialists In Nuclear Industry And Its Essential-Content Characteristics

Pages: 751-755

Author(s): Georgi Ilmushkin, Olga Parhaeva, Anna Terekhova

### No: 94

Title: Ambivalence Of Contradictions Of Students 'Values In The Digitalization Of Education

Pages: 756-762

Author(s): Alexander V. Kaptsov, Ekaterina I. Kolesnikova, Victor I. Panov

#### No: 95

Title: The Readiness Of Future Specialists For Professional Activity Under Conditions Of Uncertainty

Pages: 763-768

Author(s): Larisa Kolyvanova, Elena Chekanushkina, Yanina Stelmakh

### No: 96

Title: Developing Readiness Of Technical Universities Graduates For Professional Substitutability

Pages: 769-776

Author(s): Valentin Mikhelkevich, Pavel Kravtsov

#### No: 97

Title: Analysis Of The Impact Of Digital Technologies On Economic Relations In Society

Pages: 777-785

Author(s): Elena Savoskina, Natalya Solopova, Svetlana Domnina, Elena Korobeynikova, Elena Makeeva

#### No: 98

Title: Pedagogy Of Cooperation As A Means To Overcome The Factor Of Uncertainty

Pages: 786-792

Author(s): Alsu Kamaleyeva, Victor Slepushkin

#### No: 99

Title: State Regulation Of International Road Transport In Conditions Of Restrictions

Pages: 793-800

Author(s): Igor V. Domnin, Elizaveta A. Lutsenko, Dmitriy G. Moroz

Title: Practical Skills Development Of Automotive Engineers In Time Of The Covid-19 Pandemic

Pages: 801-809

Author(s): Ekaterina I. Makarenko, Larisa G. Petrova, Aleksandr N. Solovyev, Sergey L. Abrakov

#### No: 101

Title: The Economic Benefits Of Implementation Self-Driving Taxis In A Digital Economy

Pages: 810-819

Author(s): Mariya A. Belova, Marina V. Kuntsman, Aynaa A. Sultygova

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# INTERPRETATION OF THE CONCEPT OF ARCHIPOLITICS IN THE CONTEXT OF EXPERT MANAGEMENT

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#### **Abstract**

The paper discusses the concept of archipolitics, which is interpreted in the context of ideas about the expert management of society as an element of the modern system of political management. It demonstrates the fact that the concept of archipolitics can be interpreted as "politics by experts", which establishes a special regime – expertocracy – that changes the power/knowledge relations model. The paper finds that the competitive struggle for power between expert communities causes an excess of expert proposals, thus reducing research-based thought, critical analysis and scientific objectivity. It also concludes that an emergency situation demonstrates the limit of expert management, since the only criterion for the effectiveness of emergency management is the speed of response, which requires practical skills of action rather than knowledge. If there is an emergency, the involvement of experts is used to substantiate decisions after they were made thereby legitimizing the actions of the authorities, so the expertise becomes formal and the results are predetermined. It is found that the technologies of power focused on creating a system of "management without managers" turn management into a subjectless process, in which neither the authorities nor experts are responsible for the consequences of decisions made. It is shown that the lack of responsibility of the authorities and expert communities provokes the effect of uncontrollability and unpredictability of social processes.

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Keywords: Archipolitics, expertocracy, scientist/specialist, rationalism, intuitionism, state of emergency

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### 1. Introduction

A distinctive feature of the late 20th - early 21st century was the transition from the system of political leadership (government) to the system of political management and administration (governance) (Žižek, 2008, p. 40). Politics, starting with the capital letter (Bauman, 2001), which presupposes the active participation of citizens, is being replaced by archipolitics (Ranciere, 1999, pp. 61-65). The concept of archipolitics becomes the "hermeneutic key" to understanding the system of political administration in the era of the global capitalist order (Paić, 2019, p. 2).

#### 2. Problem Statement

Modern system of management makes ample use of expert knowledge in the political and management process (Fischer, 2000). Citizens voluntarily undertake the obligation to be governed, i.e. they agree to be ignorant and act as objects of government. The ignorant part of society, due to their incompetence, i.e. lack of special knowledge, is actually excluded from discussion and decision-making on vital social issues. Common knowledge is disqualified by a huge number of professional experts who establish a monopoly on knowledge as such, and citizens are deprived of the opportunity to take responsibility for themselves. There is an opposition between profane and expert knowledge, and expert knowledge functions within society according to the "black box" principle (Bryzgalina & Kiselev, 2020; Filatova, 2020; Shevchenko, 2020). In this sense, archipolitics abolishes the democratic principle of society organization (Ranciere, 1999, p. 100).

# 3. Research Questions

The need to use research-based expertise in the public administration system is explained, on the one hand, by the fact that it provides the authorities with the necessary knowledge when making managerial decisions, and on the other hand, the managerial decision becomes scientifically justified, which produces the effect of objectivity and scientific consistency of actions of the authorities. This leads to the establishment of a special regime – *expertocracy*, which refers to the society management regime based on knowledge (Ashkerov, 2009). While Foucault considered the process of having scientists involved in politics (Foucault, 1980), today the focus is on transferring power to experts and expert communities, which again raises the question of the subject of governance. *An expert* as a bearer of special knowledge necessary for making managerial decisions in the field of economics, law, education, medicine, science, information technology, politics, etc. becomes the subject of archipolitics.

# 4. Purpose of the Study

The objective of this paper is a socio-philosophical analysis of the concept of archipolitics as politics of expert management that transforms traditional ideas about politics, power and the subject of governance.

## 5. Research Methods

Archipolitics, the concept introduced by J. Ranciere, is viewed by modern social philosophy as a neologism (as cited in Bosteels, 2010) by means of which social philosophy seeks to confine politics to matters of public administration (Ranciere, 2010, p. 34). Using the philosophical-hermeneutic research method helps, firstly, to reveal the transformation of the meaning of the concept of politics, which begins to be interpreted through the Greek prefix "άρχι" (Zhurbina, 2019, p. 170). In the Greek tradition, "ἀρχή" has two meanings: it can be translated as "beginning", "source" on the one hand and "command", "order" – on the other hand (Agamben, 2013). Secondly, this method will allow showing a change in perceptions about the beginning of politics. While in Greek philosophy, starting with the Plato's doctrine, the highest principle of politics, its "ἀρχή", was philosophical knowledge, and the philosopher was an exemplary politician (Plato, 1976, pp. 175-178), today the highest principle of politics is the expert knowledge.

# 6. Findings

What makes the position of the scientist/expert special is that the scientist/expert is on the border of two spheres – politics and science. The expert belongs to the field of science since the expert is an authoritative scientist with individual scientific achievements in the appropriate field of knowledge. However, being an expert, the scientist/expert does not seek to find the truth, which presupposes the right to make a mistake. The expert must provide an unambiguous answer to the question posed by the authorities, thus having a limited choice of solutions. The scientist/expert turns out to be an engaged figure, existing on the basis of the "model of paid results", which reduces the level of objectivity of the conclusions of the scientist/expert. The effect of the scientist's engagement is directly related to the lower degree of autonomy of science and its greater dependence on politics. The engagement is an evidence of the politicization of scientists who are drawn in power relations as experts and consultants capable of not only rationalizing the dominance of the existing government, but also establishing their own power.

The scientist/expert does not fully belong to the sphere of politics either, since the scientist/expert does not make political decisions while being involved in public administration. The expertise is advisory. However, working for the existing government, the scientist/expert can use the potential of the state to fulfil own scientific ambitions. The expert's position in science is strengthened by the external engagement with political power, which makes the expert superior (archi-) to other scientists who do not have such a resource. The experts possess a very special power: they are the people who give weight to politics and science (Filippov, 2003).

Governing the state with the help of scientists/experts transforms Foucault's power/knowledge model, which is based on the idea of a scientist/specialist involved in politics. In his concept, Foucault shows the process of penetration of power into science. In this case, the scientist/specialist is opposed to the universal intellectual, who descended from a definite political figure – the legislator – and is ultimately expressed as writer, the bearer of universal knowledge. The traditional involvement of the intellectual in politics was due to the position in society, which provided the intellectual with the opportunity to "master the consciousness" of the masses, enlightening them. Foucault writes, "The intellectual spoke the truth to those who had yet to see it, in the name of those who were forbidden to speak the truth: he was conscience,

consciousness and eloquence" (Foucault & Deleuze, 1980, p. 207). The universal intellectual is somehow opposed to such specialists as an engineer, a doctor, a civil servant, a teacher, who serve the state.

With the development of technological and scientific organizations in modern society, there is a new type of the scientist/specialist – e.g. an atomic scientist, geneticist or pharmacologist programmer – whose position in society is directly related to the political role of truth in society. Generation of scientific truths is based on mechanisms of power that make this generation of truths possible (Foucault, 1980). The claim of scientists to establish a certain regime of truth contributes to the emergence of power relations among intellectuals.

Today's expert turns out to be a figure demonstrating the reverse process, i.e. the penetration of science into power, which ends with the emergence of expertocracy. Expert systems develop by identifying narrowly specialized expert groups dealing with specific issues of ecology, chemical and biotechnological production, nuclear energy, genetics, etc. This establishes a certain pattern: the narrower the specialization becomes, the more limited is the scope of application of expert knowledge, and the wider is the professional community of experts represented by advisory councils, think tanks, public expert councils, "thought factories" (state universities, academic institutions), public policy centers, etc. All this creates a competitive environment in the expert community, when various groups of experts come into confrontation with each other. The competitive struggle for the right to become part of power structures causes an excess of expert proposals, thus reducing research-based thought and critical analysis.

Expertise begins to be used at all stages of making a management decision from its preparation, when options for action are investigated, to assessing consequences of this decision. The expert opinion should ensure a high degree of predictability and controllability of natural, technological and social processes in general. However, different expert groups might give scientific evidence for different, sometimes mutually exclusive, actions. This leads to difficult questions, such as "Whose expert opinion is more consistent with the criterion of objectivity?" or "Which expert should be trusted and which one should not?" These questions suggest that there should be another agent between the authorities and the expert community – an expert on experts – whose competence is to select experts on expertise. Such an expert on experts should be able to assess the analytical and predictive abilities of a particular scientist.

#### 6.1. Expert management: between rationalism and intuitionism

Speaking about expert systems, researchers categorize experts into rationalists and intuitionists (Bogaturov et al., 2002). The expert who is a rationalist has outstanding analytical skills and average predictive capabilities. Yet, the rationalist's activity has a rational limit, which coincides with the information saturation threshold. After the limit is achieved, the analytical capabilities of the expert go down. The expert seeks to obtain the most complete information about the object. This is part of the elementary approach, according to which the object of research is divided into parts. The expert who is a rationalist begins to concentrate on small parts of the object; therefore a holistic view of the object is lost (Bogaturov et al., 2002, p. 93). On the other hand, the expert who is an intuitionist possesses average analytical skills and high predictive capabilities. In this case, the limit of the expert's intuitive knowledge is logical justification, since the expert is unable to substantiate one's own opinion, i.e. to answer the question: "Why do I think so?" In this sense, the intuitionist demonstrates the exhaustion of scientific

objectivity, finds it extremely difficult to give a logical explanation of one's point of view and is not always convincing (Bogaturov et al., 2002, p. 94). Therefore, in the context of a scientific discussion of an issue, neither a rationalist nor an intuitionist can give an unambiguous answer to the question of the long-term impact of any phenomena or events that have arisen as a result of a natural or man-made disaster, or assess the human factor leading to potential threat. At the same time, the intervention of experts can itself be a source of unforeseen and unintended consequences. There is always the possibility of the emergence of what the experts find impossible, i.e. of something "which cannot happen".

At its core, an expert decision is a performative action of a scientist, which causes the effect of self-fulfilling prophecy, since such intervention has an impact on future processes, thereby increasing their unpredictability and uncertainty. This creates the "Oedipus effect", which must be interpreted not only as the influence of the prediction on the predicted event, but also the influence of any information on the situation to which this information relates (Popper, 1986, p. 13). As a result, the scientific objectivity of expert assessments is reduced to zero and turns into its opposite, that is subjectivism and relativism, which, however, open up the opportunity for scientists to influence and intervene in social reality. Experts and consultants become part of the reality of politics, which gives rise to the effect of political conjuncture in the field of science, indicating a decrease in the level of research-based thought, critical analysis and scientific objectivity.

# 6.2. Effect of uncertainty in the era of expert management of society

The expert management system reaches its own limit in a state of emergency. A state of emergency is an exceptional situation featuring personification of the subject of power that gives the subject of power the right to make a decision (Schmitt, 2005, p. 6). However, in the era when expert management dominates, the state of emergency becomes a situation that demonstrates the limits of its effectiveness. This is because in a state of emergency, the authorities become unable to comprehend the options for solving the problem proposed by experts. In a state of emergency, the authorities' actions are aimed at reducing the consequences of natural, anthropogenic and man-made disasters, economic or other crises. The only criterion for the effectiveness of managerial activity is the speed of response of the authorities, which requires practical skills of action in an exceptional situation rather than knowledge. The actions of the authorities acquire an anti-theoretical meaning, since the authorities must "act right now" (Žižek, 2008, p. 6).

In this situation, the involvement of experts is used to substantiate the decisions after they were made, thereby legitimizing the actions of the authorities, so the expertise becomes formal and the results are predetermined. Such an expertise is, in fact, a pseudo-expert investigation, which is performed to substantiate the point of view of the organizers and sometimes to substantiate an earlier made political decision rather than to find out the opinion of experts. In case of an earlier made political decision, the investigation is formally considered to be research-based and supported by the authority of experts, who have to bear a significant part of responsibility (Bogaturov, et al., 2002, p. 97). The paradox of the situation is that the more urgent the actions of the authorities are, the less reasonable and well-thought-out management decisions become, and the more unpredictable consequences such actions produce. In this case, the main question is "Who is responsible for all this?"

This is when the ambiguity of relations between the authorities and the expert community manifests itself. Firstly, the expert opinions of scientists are of a recommendatory nature when making a decision. Therefore, experts are not obliged to bear responsibility for the actions of the authorities. The choice of a specific course of action remains with the authorities, and the expert has no opportunity to influence the implementation of the given recommendations. Secondly, the anonymous nature of the expert investigation, which pretends objectivity, removes personal responsibility from the expert. In turn, by having experts involved, the authorities are not responsible for the wrong decision, since their actions relied on the recommendations of the scientist/expert, which means they cannot be responsible for someone's ill-considered assessments and conclusions.

#### 7. Conclusion

The concept of archipolitics presents expert knowledge as an "archi-" beginning of modern politics, which contributes to the formation of ideas about a new form of power – expertocracy – that changes the power/knowledge model of relations. Archipolitics shows that the desire to make management decisions look objective turns into its opposite, i.e. extreme subjectivity and the appearance of pseudo-expert opinions of scientists who use their membership in expert communities to strengthen their own scientific positions. The technologies of power focused on creating a system of "management without managers" turn management into a subjectless process, in which neither the authorities nor experts are responsible for the consequences of decisions made. Such system of management creates a sustainable impression of the spontaneity of everything that happens.

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